

Trade & Hospitality Program

Terms & Conditions

TRONA is Italian luxury floating furniture, handmade in Italy and presented in the United States from our Fort Lauderdale showroom. The TRONA USA Trade & Hospitality Program is a direct program for professionals: every project is handled personally by our team, from first consultation to placement at the property.

1 WHO THE PROGRAM IS FOR

The program is open to licensed businesses and professionals with an active project, including:

- Hotels, resorts and beach clubs
- Marinas and waterfront properties
- Yacht and superyacht projects
- Interior designers and architects
- Hospitality groups and property developers

Program participation is for the professional's own projects and end-use installations. TRONA USA may request business documentation to verify eligibility before issuing a project quote.

2 HOW IT WORKS

1. Inquiry. Contact us through the program form or directly at info@tronausa.com with a brief description of the project.
2. Private consultation. A consultation at our Fort Lauderdale showroom, or virtually, to define pieces, quantities, finishes and customization for the property.
3. Project quote. TRONA USA issues a private quote prepared for that specific project. Program pricing is never published.
4. Approval and deposit. The project is confirmed with written approval of the quote and the deposit set out in Section 4.
5. Production in Italy. Each piece is handmade to order in Italy.
6. Delivery and placement. We coordinate delivery to the property and, where agreed, placement of the pieces on site.

3 WHAT THE PROGRAM INCLUDES

- Trade pricing by private project quote (never published)
- Customization with the property's branding, including logo application on selected pieces
- A dedicated contact throughout the project: Rebeca Messia, CEO — info@tronausa.com — +1 (786) 740-7078
- Lookbook and material samples on request
- Project support: quantities and layouts for pool decks, beach clubs, marinas and yacht decks, coordinated with your team or your designer

4 COMMERCIAL TERMS

- **Quotes:** Each quote is prepared for a specific project and is valid for 15 calendar days from issue.
- **Deposit:** A deposit of 50% of the project total confirms the order and releases production or reserves the pieces from available stock.
- **Balance:** The remaining balance is due in full before delivery, once the order is ready for delivery.
- **Lead time:** Pieces in stock are available as quoted. For made-to-order pieces, production and delivery take approximately 45 days, depending on the project; the confirmed lead time is stated in each project quote.
- **Freight and delivery:** Freight is borne by the client and is quoted separately for each project at the time of delivery. Freight is not included in product pricing.
- **Installation and placement:** Placement is an optional service, available on request and agreed per project during the negotiation, on the terms set out in the project quote. Where it is not agreed, delivery is made without installation.
- **Custom pieces:** Pieces produced with a property's branding or to custom specification are made to order and are non-returnable, except in the case of a manufacturing defect.
- **Standard (non-custom) pieces:** The same standard applies — returns are accepted only in the case of a manufacturing defect. All other sales are final.
- **Warranty:** Pieces supplied to commercial and hospitality projects are covered by warranty for two to three years, depending on the scope and volume of the project, as confirmed in the project quote.

5 BRAND STANDARDS

- Clients may reference the TRONA name and use TRONA imagery to promote their own property and project, subject to prior written approval by TRONA USA of the specific use.
- Program pricing and program quotes are confidential and issued for the recipient's own projects. They may not be transferred, published or extended to third parties.
- Pieces acquired through the program are for end-use installation at the client's properties and projects. They may not be offered for resale, including through online marketplaces.

6 PRIVATE SHOWROOM VIEWINGS

The collection can be experienced in person at our showroom:

TRONA USA — The Galleria at Fort Lauderdale

2414 E Sunrise Blvd, Stores 2177A–2181, Fort Lauderdale, FL 33304

Open Monday–Sunday, 10:00 AM – 8:30 PM

Private viewings for program professionals are available by appointment — write to info@tronausa.com or call +1 (786) 740-7078.